

# JENNIFER HARTUNG

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## QUALIFICATIONS

- Over 7 years of professional graphic design and web development work for print and web.
- MA in Brand Development from Bath Spa University School of Art and Design.
- BA in Studio Art from Smith College, concentrations in photography and computer-aided graphic design.
- Skilled at multi-tasking in busy professional environments.

## WORK EXPERIENCE

### **Graphic/Web Designer & Developer**

October 2005 – Present

Syntiro, Readfield, ME, [www.syntiro.org](http://www.syntiro.org)

- Develop and implement creative programs and design concepts, including logos and visual identities that meet the goals of Syntiro's initiatives. Work closely with project directors to create and maintain all 9 initiative websites, social media sites, and marketing initiatives. Mentor the media assistant and work as part of the support staff team.

### **Freelance Web Developer/Graphic Designer**

June 2004 – Present

Design Initiatives, Manchester, ME, [www.diwebsites.com](http://www.diwebsites.com)

- Creator/Operator of a full service web/graphic design studio. Translate the needs of the clients into simple, elegant promotional design and successful informational or e-commerce websites either hand coded or created using CMS systems.

### **Adult Education Instructor**

November 2004 – 2008

RSU #38, Readfield, ME: Courses include Beginning Photoshop, Photoshop: Beyond the Basics, Photoshop for Artists, Desktop Publishing & Beyond, Web Design is Easy

- Teach professional adults how to use Photoshop, Dreamweaver, and Office programs for home or office applications. Responsible for the creation of a curriculum and instructional materials including a companion website [www.mainephotoshop.com](http://www.mainephotoshop.com).

### **Graphic Designer/Webmaster/Sales Associate**

June 2004 – October 2005

The Calico Patch, Farmington, ME, [www.calicopatch.com](http://www.calicopatch.com)

- Created store brand including logo, responsible for design of all store marketing and promotional publications. Designed a retail e-commerce website.

### **Webmaster, Public Relations/Marketing Assistant**

September 2003 – June 2004

Karen Rossi Studios, Windsor Locks, CT, [www.karenrossi.com](http://www.karenrossi.com)

- Responsible for maintenance and upkeep of [karenrossi.com](http://karenrossi.com), development and production of monthly fan and sales newsletters, documentation of events and pertinent information on new products and licensing in both print and web form.

### **Art Department Computer Lab Monitor**

January – May 2003

Visual Communications Resource Center, Smith College, Northampton, MA

- Responsible for keeping the center running smoothly, assisted students with troubleshooting software problems and printing on both Mac and PC platforms, kept computers updated and created user documentation.

### **Art Department Intern**

July – August 2002

Cosmopolitan Magazine UK, London, England

- Aided art department editor and staff with layouts designed with Photoshop and Quark, provided assistance on photo shoots.

## **Sales & Marketing Assistant**

May – September 2003

Sebasco Harbor Resort, Sebasco Estates, ME

- In charge of typing and revising contracts and advertisements for the resort, designed flyers, compiled sales packets and performed administrative tasks.

## **COMPUTER SKILLS**

- Excel at both Windows and Macintosh operating systems • Microsoft Office 2010 • Adobe Photoshop CS4
  - Adobe Illustrator CS4 • Adobe InDesign CS4 • Adobe Dreamweaver CS4 • Adobe Fireworks CS4
- Adobe Flash CS4 • Quark Express • HTML, CSS, PHP, MySQL • Adobe Lightroom • Macintosh imovie
  - Various Audio Conversion Software Programs

## **AWARDS**

Winner of “The Art of Eating Well” poster contest in Farmington, ME, sponsored by a grant from the Kellogg Foundation to create an image that would become the face of a program of the Western Mountains Alliance and Maine Alternative Agricultural Association to create a vital and viable local food system. Awarded December 2005.

Taffy Gould McCallum '63 Financial Aid Fund grant of \$1170 received to travel in Europe to take photographs for the project, “Links to the Past-Centuries of Inspiration,” awarded April 2002, completed December 2002.

2nd Place (\$750) Winner of the logo contest by Protection & Advocacy, Inc. to find a new logo for their new name, Disability Rights California. Awarded June 2008.

Maine Conservation Corps Volunteer of the Month, July 2009. Awarded for work done at Merryspring Nature Center, helping them to create an email newsletter, making their paper newsletter digital, and volunteering at the events Children's Nature Journaling & Children's Bug Safari.

## **EDUCATION**

**Bath Spa University School of Art and Design**, Bath, England

M.A. Design: Brand Development, September 2011

Graduated with Distinction

**Smith College**, Northampton, Massachusetts

B.A. May 2003 GPA: 3.46, Dean's List all four years

Major: Studio Art Minor: German

**University of Hamburg/College of Fine Arts**, Hamburg, Germany

October 2001 – July 2002

**Mt. Blue High School**, Farmington, ME

September 1994 – June 1999

**Languages:** Conversational German